



Dear Friend,

Friends of the North Fork of the Shenandoah River, founded in 1988, is the oldest conservation organization based in the Shenandoah Valley. Our small group has a big job: keeping the North Fork clean, healthy, and beautiful.

Because you value the river, please consider sponsoring our 2019 programs.

The North Fork is not only a historic treasure, known for the Seven Bends, but also provides irrigation for crops, tremendous recreation opportunities, and is currently the primary water source for Broadway, Woodstock, Middletown, Strasburg, and Winchester. With your help this year we will protect the North Fork, an essential source of economic vitality in the region, by:

- Providing low-cost outdoor summer camps for local children
- Offering classroom and field experiences to about 2,000 school students
- Providing science-centered teacher training opportunities
- Serving as the official “community support organization” for Seven Bends State Park
- Picking up tons of trash, tires, and other debris
- Working with volunteers and partners to monitor and enhance the river's water quality
- Developing river tourism and more river access points
- Working with landowners and agencies to improve protection of local water resources

From our base in Woodstock, Friends works from Winchester to Harrisonburg and enjoys the support of nearly 500 member-households and business sponsors. We promote our events and sponsors to our members and the general public.

Sponsors choose from the following levels:

Champion - \$2,500: Sponsor all 5 programs (plus 6 tickets to the Fish Fry)

Leader - \$1,000: Sponsor 3 programs (plus 4 tickets to Fish Fry)

Partner - \$500: Sponsor 2 programs (plus 2 tickets to Fish Fry)

Friend - \$250: Sponsor 1 program (plus 2 tickets to Fish Fry)

2019 Friends of the North Fork Sponsorship Opportunities				
Event/Program	What happens?	When is it?	Who is the audience?	Where is it held?
Seven Bends Lecture Series	Talks by experts	February -April	Interested local citizens	Edinburg
Homeowner Workshops	Do-it-yourself training to build rain barrels or composters	throughout the year	Homeowners from Shenandoah, Rockingham, Warren, & Frederick Counties	Various towns
Family Fun Day	Learning how to enjoy and care for for the river	May	General public--young families and other interested citizens	TBD
Summer Camps	Outdoor focused day camps for elementary and middle school groups	June	Campers from throughout the region and their families	Local schools, parks, caverns, and on the river
Fish Fry and Auction	Our annual gala	October 5	Anyone who loves a great meal, fine auction items, and the river.	Moose Lodge, Woodstock

Our sponsors receive **recognition on our Facebook page (reaching nearly 2,000 people), in our monthly E-News (received by 1,000 subscribers), on our website, and on any flyers or ads** printed for the sponsored events.

Please use the enclosed form to indicate your annual sponsorship choice(s) and return it today in the envelope provided for your convenience.

I hope you will join us as we start a new year of work to keep the North Fork clean, healthy, and beautiful. Please contact us if you have any questions and thank you for your consideration.

Best Regards,



Frank P. Cihlar, Board Chair
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