



Dear Community Business Partner,

Friends of the North Fork of the Shenandoah River have been supporting the river's health, well-being, and accessibility for 32-years. Sponsorships are key to our work.

In the past 4-months alone, we have secured a seed grant to build a natural playground at the new Seven Bends State Park, and another to mentor young women in the art of fly fishing. We are also partners in a nearly \$1-Million grant to help reach Valley farmers and aid them in deploying Best Management Practices for water quality on their farms.

It's an extraordinary time in watershed conservation, and we're working on the forefront every day. With all of this, we count on the crucial support of sponsors. Your past support has been pivotal to our accomplishments, and we are deeply grateful. We would be very pleased to have your company sponsor Friends this year. You will be supporting everything we do, from the ground-breaking programs listed above, to:

- Our after-school watershed educational programs
- Developing programming and coordinating volunteer events at Seven Bends State Park
- Training teachers in watershed/water-quality education
- Clearing tons of trash from the North Fork
- Working with volunteers and partners to monitor and enhance the river's water quality
- Providing reasoned and inclusive input on water policy matters



Last year we reached over 1,500 children through our educational programs and acclaimed River Summer Camps.

Your sponsorship will be acknowledged on our website, on our Facebook page, and to our members and the general public at the events of your choosing.

Your support will also be recognized in 12-monthly e-newsletters (with over 1,200 subscribers), in our print newsletters (sent to nearly 600 households), and in the Event postings of our Facebook page, seen by up to 6,000 people per week. More than 36,000 North Fork enthusiasts viewed our Event posts last year.

We have created an ambitious year ahead. With a strong economy, and giving to match, we can touch more of our community, and have more positive impact on the river.

Best Regards,

Dave Brotman, Executive Director

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P.S., Feel free to contact me directly anytime. And, thank you for jumping in.