

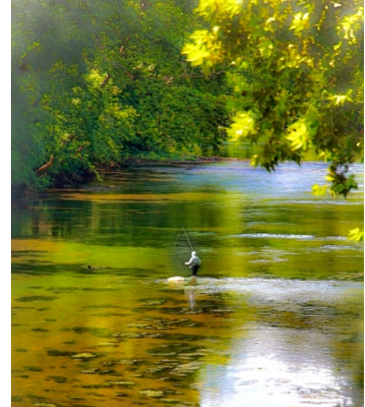
Dear Corporate Partner,

Our job is to engage the public in our work to protect one of the greatest shared assets; one which bends through the heart of the Shenandoah Valley, and which makes it such an extraordinary place to live and visit.

*Let Us Tell the Shenandoah Valley and Its Many Visitors that
You Uphold What We All Cherish...
The River at its Very Heart.*



*For 34 years...
—————
Reaching Thousands
—————
Protecting One
Thing*



We have been supporting the river's health, well-being, and accessibility for 34-years, and our

Business Sponsors are Key to Our Work.

Let us share your good will for the river through our outreach.

In Return for Your Sponsorship

Pick any level of Sponsorship and we will proudly display your role in protecting the river that so many in the community hold dear through:

12 Issues – 1700 Subscribers Each Month receive our E-Newsletters with Your Company Logo.

Twice Yearly – 600 Families & Businesses receive our Print Newsletters with Your Company Logo.

The greater your Sponsorship, the more events you support. You will be recognized in:

Event Posters – We display posters with Your Company Logo at Events of Your Choosing (below).

Event Ads – All events receive publicity through our Facebook page, and E-News articles.**

*** Our Facebook Posts reach up to 6,000 people per week, and were seen by North Fork Enthusiasts over 300,000 times last year!*

Not only a historic treasure, the North Fork is also the principal water source for the **City of Winchester**, the towns of **Broadway, Woodstock, Middletown, Strasburg**, and more. In record numbers, people are coming to the Shenandoah Valley to live, to enjoy its amazing resources, and to experience for themselves the river we support. Our work, as a result, is even more valued, necessary, and visible.

Support your river and help our region thrive, and let us display your Sponsorship of Our Events.

Please use the enclosed form to find your Sponsorship level for the year and select the Events you wish to Sponsor.

2022 Friends of the North Fork Sponsorship Opportunities				
Event/Program	What happens?	When is it?	Who is the audience?	Where is it held?
Spring Lecture Series	Regional Environmental Education	3 Dates April to May	Open to All	Live Online
Family Fun Day Father's Day At The River	River Float & Environmental Education	June 19, 2022	Open to All	Strasburg Town Park
"Voices of the Shenandoah" – Story and Song Brewery Event	Music, Food, Fun, Environmental Education	1 Date (TBD) Summer 2022	General Public	Local Brewhouse (Outdoor/Indoor)
Summer Camps	Outdoor focused day camps for 1 st -8 th graders	June 6 – 10 & June 13 – 15	Youth from throughout the region	Outdoor and Indoor Learning Spaces in Shenandoah County
Annual Fundraiser Dinner and Auction (Formerly "Fish Fry")	Our Annual Gala	September 24, 2022	Anyone who loves a great meal, fine auction items, and the river.	Fort Valley Nursery, Woodstock, VA

And here is just a glimpse of the work we do (and which you will be supporting) beyond these special events and programs...

Corporate and business gifts like yours help with everything we do.

Our programs and our reach are continuing to grow as we protect the river and engage our community.

In 2021 alone we:

- Engaged landowners with streamside/riverside property to help stabilize streambanks and secured funding and labor to reduce or eliminate costs to these landowners.
- Coordinated and installed a nearly 2-acre riverside tree buffer project at Seven Bends State Park and secured funds from the National Environmental Education Foundation to accomplish this.
- Coordinated and provided maintenance services to 17-acres of planted buffers through our new Riparian Buffer Support Program.
- Greatly increased experiential and educational classes at Seven Bends State Park through our Friends of Seven Bends efforts.
- Conducted our first full-scale North Fork Conservation Corps program, providing mentorship and meaningful public service projects for our area's teens to accomplish.
- Launched Algae Watch as a community engagement effort to help residents and our state agencies expand information gathering (and dispersal) regarding sizable outbreaks of harmful algae in the river.
- Launched our Benthic Macroinvertebrate (BMI, Water Quality) Monitoring program to great success and public engagement.
- Provided training for BMI/Water Quality Monitoring to students from elementary school to college level.
- Doubled our Lecture Series for the year, providing eight different, dynamic public talks.
- Launched our pilot of the Izaak Walton League's Salt Watch program in the North Fork, recruiting volunteers from all walks in the valley.
- And of course, held two full weeks of our very highly esteemed, engaging River Summer Camps for kids.

And we are not slowing down in 2022.

We have created an ambitious year ahead. Pulling together, and with your support, we can reach more of our community, and have a more positive impact on the river than ever.

Feel free to contact me directly anytime. And thank you for jumping in!

Best Regards,



David V. Brotman, Executive Director

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**** If you would like to treat your staff to an Employee Day on the River**, call us and we can set up a special day for a river clean-up service project, a picnic or exploratory hike at Seven Bends State Park, or a float on the North Fork.